QWAY HEALTHCARE

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Press Release

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QWay Hires Two Senior Level Healthcare Staffing Business Development Managers

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DALLAS, TEXAS. Qway Healthcare, the fastest growing Mobile Workforce Healthcare company in the world announce the hiring of two **senior level Healthcare staffing business development manager** to grow the United States business model. Over the last six months Qway has been implementing an innovative business model for its Healthcare Revenue Cycle staffing model for both sales and marketing. This announcement is another piece of this transformation.

Brittany Price:

Brittany Price, with **15 years of experience in healthcare staffing** and **25 years of B2B development expertise**, a visionary leader, brings a singular mission to QWay Healthcare – connecting top-tier talent with healthcare facilities nationwide. With a robust B2B background, Brittany seamlessly shifted into healthcare staffing, discovering immense satisfaction in matching skilled professionals with impactful roles. Beyond her role as Business Development Manager, Brittany is a strategic partner, collaborating closely with healthcare facilities to understand their unique needs and deliver tailored staffing solutions that drive lasting value and elevate patient care.

"I am excited to join Qway Healthcare, Inc., and I look forward to leveraging my experience to contribute to the company's mission of addressing healthcare shortages and enhancing patient care," **says Brittany Price**.

Rich Harris:

Bringing over **20 years of experience**, Rich Harris joins QWay as an Outreach and Business development expert. His remarkable track record includes leading Operations for fourteen Texas schools and spearheading Business Development across the nation for a Healthcare Trade School. In the last four years, Rich played a pivotal role in expanding the school from 60 to 130 campuses, innovatively conducting classes at medical and dental practices across 14 states, as well as pioneering online/in-person lab hybrid programs.

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I am thrilled to become a part of the QWay Healthcare, Inc. team. Eager to apply my two decades of expertise, I look forward to contributing significantly to QWay's mission. Addressing healthcare shortages aligns with my passion and professional journey, and I am excited to make a meaningful impact in this dynamic and vital field," **expresses Rich Harris**.

"In the rapidly changing Healthcare staffing space we realize last year that our current go to market strategy was not aligned, and a change had to implemented", voiced **Harish Kannan, COO/Cofounder**. "First we looked and secured an executive who is an expert in Healthcare sales and marketing to lead the transformation. Over the last six months reviewing the current model the decision to implement a new quantum leap vision had to be done. Starting in 2024, we have a new approach and new team members to implement the exciting vision. By adding Rich and Brittany to the team is another example of Qway's commitment to grow the company in terms of sales and revenue. We will be continuing to look for additional ways to make us the best we can be. The future is bright at Qway."

About QWay:

QWay Healthcare is a leading provider of a certified mobile workforce that meets the unique revenue cycle management needs and challenges of healthcare providers **across the United States with 13 years of experience and over 1100+ employees**. With over **43+ billing systems and specialties**, QWay aims to administer medical billing challenges and lead insights-driven strategies for a prompt and optimized payment flow. We believe in operational excellence, cultural openness, gender equality, customer success, and quality driven processes and seek to create a collaborative space with inclusivity and accessibility. QWay is marching ahead with workforce development for a redefined experience.

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